

Healthcare

Healthcare organizations are living a long-awaited transformation:

- 1.** Consumers are demanding low-cost health products, and the market is calling for more options and alternatives. This is creating a great deal of financial pressure inside organizations to deliver products and services of good perceived value at a reduced cost (cutting costs, improving efficiency, and automating manual tasks)
- 2.** Cultural transformation: consumer habits are demanding additional value-based services besides ordinary transactional-based relationships (personalized according to the consumer's life needs)
- 3.** The arrival of a younger generation of consumers who are informed and are not attracted to traditional healthcare services
- 4.** Ecosystem integration (delivery through non-traditional channels: retails, grocers, wellness devices, etc.)

At Lagash, we help Healthcare companies improve efficiency and connect with customers during their health journey.

Our service offering:

1. Digital Product Strategy & Design
2. Intelligent Process Automation
3. Financial Analytics
4. Consumer Analytics & Journey
5. Platform Integration Strategies
6. Emerging Tech Adoption and Scaling

